



Fancorps.com Launches Special Forces

After over a year of successfully providing hundreds of artists and brands with ground breaking street team solutions, Fancorps has now launched a team of their own. Special Forces is another powerful option for those in need of grass roots promotions and viral marketing.

Dallas, TX (Billboard Publicity Wire) April 8, 2008 -- It was only natural that a Street Team software provider would use the very application it created to manage and organize a team of its own. Hundreds of artists have taken advantage of the tools [Fancorps](#) developed, and now the company itself has taken the next step and built a team of their own to market clients and products that don't have the resources to maintain their own individual street marketing efforts.

[Special Forces](#) is the Official Fancorps Street Team and they are ready and willing to work. A unique approach to grass roots and viral marketing, Special Forces is an effective way to spread the word about an artist, brand, company, or product. Utilizing Fancorps' task management and incentive tools, which are built into the core application, the team can be focused on several campaigns at once and tracked all within the system.

"We are excited to get our hands dirty," says Special Forces manager G.I. Sanders, "Being involved with the team on a daily basis and keeping them active is a big part of the success. The response has been overwhelming from the team members, they get excited about every campaign we throw at them, as it is another chance for them to earn some really great prizes."

Special Forces is 100% free to join as a street team member and provides the opportunity to earn tons of great rewards in return for completing promotional tasks. Give aways include items like iPods, Gift Cards, DVDs, Video Games, and more.

"A lot companies do not need a long term street team, but they do need a short term solution for street and viral marketing based around a product release or event," says Director of Marketing Tony Edwards, "That is where Special Forces really comes into play, it is perfect for something like a new movie release or website launch. It's all about generating that 'buzz' that traditional marketing and advertising methods can't create!"

Special Forces campaigns start at just \$500 and are custom tailored for each client based on their needs. Contact us today to get Special Forces working for you.

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